



UNLIMITED POTENTIAL

Executive Performance Architecture

Transform Your Leadership Into
a Competitive Weapon

Colin Gunthrope

Executive Performance Architect

Master NLP Practitioner | BTh, Toronto Baptist Seminary

British Virgin Islands | Caribbean Region | International

www.potent-power.com

THE COVENANT APPROACH

A Philosophy of Transformation

"You are not broken; you are in breach."

— The Covenant Code

Unlimited Potential architects institutional transformation for governments, financial-services firms, and leading organizations across the Caribbean and beyond. We do not deliver workshops — we build the conditions for covenant leadership to take root and endure.

The Covenant approach is fundamentally different from transactional consulting. It is transformational, unconditional, and identity-forging. When you shift from contract to covenant, you do not simply change what you do — you transform who you are.

Colin Gunthrope is an institutional-transformation architect. His authority comes from a rare convergence: over thirty years as a counsellor and coach, twenty-two years as a pastor and theologian (BTh, Toronto Baptist Seminary), and more than two decades as a certified personal trainer. He is also a master practitioner of Neuro-Linguistic Programming and a student of Polyvagal Theory and interpersonal neurobiology. He architects transformation, he does not merely deliver workshops.

THREE PILLARS OF TRANSFORMATION

The Lighthouse

A life built on bedrock — designed to withstand Category 5 storms. Your leadership becomes an unshakeable beacon.

The Keeper

Your new identity. Not a title you earn, but a covenant you keep. The Keeper tends the light that guides others.

The Storm

Every leader faces storms — literal and metaphorical. The question is not whether the storm will come, but whether your foundation will hold.

CREDENTIALS & EXPERIENCE

Bachelor of Theology (BTh), Toronto Baptist Seminary — 22 years as pastor & theologian

30+ years as counsellor & coach

20+ years as certified personal trainer

Master Practitioner of Neuro-Linguistic Programming

Core Development Programmes

Every programme is custom-designed during consultation to address your organisation's unique challenges and objectives. Each engagement begins with the Covenant Code Diagnostic to establish your leadership baseline.

Strategic Leadership Development

For C-Suite & Senior Leaders

Comprehensive executive coaching integrating strategic thinking, emotional intelligence, and purpose-driven decision-making. Move from transactional management to covenant leadership that inspires lasting transformation.

Executive 1:1 Coaching

Leadership Identity Mapping

Decision Architecture

Stakeholder Alignment

High-Performance Team Building

For Leadership Teams & Organisations

Transform your leadership team into a cohesive, high-performing unit through trust-building, communication excellence, and shared vision alignment rooted in covenant principles.

Team Covenant Framework

Communication Mastery

Conflict Resolution

Vision Casting

Executive Wellness & Resilience

Mind-Body Integration

Holistic mind-body programmes addressing stress management, physical vitality, and sustainable high performance for demanding leadership roles. Build the resilience to weather any storm.

Stress Architecture

Energy Management

Resilience Training

Peak Performance

Keynote Speaking & Workshops

Corporate Events & Conferences

Engaging presentations and interactive workshops on leadership excellence, personal transformation, and organisational performance. Grounded in real survival stories and Caribbean wisdom.

Keynote Addresses

Half-Day Workshops

Full-Day Intensives

Conference Series

YOUR STARTING POINT

The Covenant Code Diagnostic

Every engagement begins with a comprehensive leadership assessment. The Covenant Code Diagnostic reveals where you are operating from a contract mindset and identifies the specific breaches preventing your full potential.

WHAT THE DIAGNOSTIC REVEALS

Your current leadership operating system (Contract vs. Covenant)
The Seven Saboteurs actively breaching your potential
Your resilience baseline — how your foundation handles pressure
Specific pathways from transactional to transformational leadership
A personalised development roadmap aligned with your goals

Begin your diagnostic at: www.potent-power.com

WHY LEADERS CHOOSE UNLIMITED POTENTIAL

1 Architect, Not Facilitator

We do not deliver workshops. We design the systems, culture, and leadership architecture that transformation actually requires — then we build it with you.

2 The Convergence

Thirty years as a counsellor and coach. Twenty-two years as a pastor and theologian. Two decades as a certified personal trainer. Body, mind, and spirit — integrated into one framework.

3 Measurable, Not Motivational

Every engagement is designed to produce quantifiable shifts in performance, retention, and strategic execution — not inspiration that fades by Monday.

4 Bespoke, Not Templated

Every programme is architected around your specific challenges, culture, and strategic objectives. There is no off-the-shelf version of this work.

5 Covenant Framework

A proprietary methodology that goes beyond performance metrics to transform identity, relationships, and legacy.

NEXT STEPS

Ready to Transform Your Leadership?

1 Complete the Covenant Code Diagnostic

Visit www.potent-power.com to begin your leadership assessment.

2 Receive Your Personalised Report

Within 48 hours, receive a comprehensive analysis of your leadership operating system.

3 Schedule Your Strategy Session

A complimentary 30-minute call to discuss your results and explore the path forward.

4 Begin Your Transformation

Embark on a bespoke coaching journey designed around your unique covenant.

CONTACT

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ACCEPTED PAYMENT METHODS

VISA | Mastercard | ATH Movil | Wire Transfer

ATH Movil (Banco Popular BVI): +1 (284) 345-2569

Based in Tortola, British Virgin Islands

Serving the Caribbean Region & Global Clients

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